

Thanks to all for another successful picnic!



Hosted at Norz-Hill Farm

Norz-Hill Farm is owned and operated by Richard Norz, Sr. and Rich & Debbie Norz and their children Alex, Susie, & Megan.

Our family started farming at the present location in 1920. Rich, Sr.'s grandparents originated the farm. Rich, Sr. started the Norz Hill Farm prefix in 1960 when he founded his own dairy herd with some key purchases from some of the top local herds. At that time the farm consisted of 50 acres, 25 cows and 4000 chickens and turkeys.

In 1962, at the age of 16, Rich, Sr. took over the farm operation after the death of his father. The poultry business was soon phased out and the operation began to grow into what it has become today. The main emphasis has been always on cows and Registered Holsteins. In 1980, Rich, Jr.'s interests in Registered Holsteins sparked with his joining 4-H.

Norz-Hill Farm today consists of 1,100 acres of which 200 acres are corn, 300 soybeans, 75 acres Alfalfa, 300 acres Timothy & Mixed Hay, 35 acres Pumpkins, 16 acres Sweet Corn, 3 acres Vegetables, and 150 acres of pasture. The farm is in the New Jersey Farmland Preservation Program.

Our dairy herd has grown as large as 700 head, with about 85% of those registered Holsteins. Over the years we have always stressed working with top cow families as a high priority; as a result we have been fortunate to have developed high type, show winning and high index cow families. We have placed over 40 bulls in A.I. and have marketed embryos and cattle worldwide. In the show circuit we have been successful at National, Regional and State Shows.

In the spring of 2009 we decided to disperse our milking herd, and the animals went to 11 different states and Canada. We still have over 200 head of young Holsteins that we have retained for another herd.

Thirteen years ago during our journey through the cow business, we started a sideline for doing "Cow Advertising." Some of the cows you see in magazines and on television call Norz-Hill Farm their home! These cows have an agent based in New York City and many times "commute" there to do their jobs. Our Stars have performed and have been photographed on NBC News, Saturday Night Live, the cover of Newsweek, with Martha Stewart in the "got milk?" ads and on the floor of the New York Stock Exchange, just to name a few. Some of their experiences have included going up to the 8th floor of Rockefeller Center and getting blown up on Saturday Night Live (she made it out unharmed) and standing in a mud puddle with Martha Stewart.

In 2000, we decided to grow 1/4 an acre of pumpkins so our family and friends could have a little fun in October. Then in 2004, our little pumpkin patch grew into a small agri-tourism business. In that first year about 1,500 people visited our farm for pumpkin picking, hayrides,

and a farm tour. In '05, we added a corn maze, which is planted, designed and cut by Debbie and Rich Jr. We also implemented educational tours to grade school and pre-school children that year. In 2006, we added a Haunted Trail (a cross between a haunted hayride and a haunted house). In 2007, we diversified still further, by setting up an on-farm produce stand and selling Jersey Fresh produce which we grow on the farm. In 2008, over 20,000 people visited the farm thru all the different parts of our Agri-tourism and produce businesses. We never expected planting a 1\4 ac. of pumpkins to be such a life changing event.

Richard Sr., Rich & Debbie Norz



A big Thank You! to our many donors, contributors, and picnic goers in raising over \$3,000 for the Tom Everett Memorial Scholarship Fund:

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