Social Media

60,084 Plays across our TikTok videos
892,900 Views across all GIPHY GIFs & Stickers
43.5 Hours of YouTube content watched

Success Spotlight

The Somerset County 4-H Student Ambassadors for Community Health (SACH) Club has been recognized for their work in the Bound Brook community. They have increased street safety with crosswalk murals, revamped and renamed Mariposa Park, created a story book trail with butterflies painted by local artists, built a Little Free Pantry, and developed a website that focuses on mental health awareness for teens. They have been recognized with nine different awards at the town, county, state, regional, and national levels including the 2020 National Winner for Beyond Youth Leadership Award by the National Association of Extension 4-H Youth Development Professionals (NAE4-HYDP).

To learn more, visit our website: 4histops.org/making-a-difference

Virtual Engagement

2,620 Followers across our entire social media presence
938 Subscribers to our weekly email newsletter
1,856 Viewers across our CloverTalks Instagram Live Series
VIRTUAL OUTREACH

107
Youth engaged in NJ 4-H from Home programs run by Somerset County 4-H

101
Participants involved in online Short Term Exploratory Program (STEP) Clubs

12,825
Readers across our county and state educational blogs

1,902
Views across our Celebrate the Great virtual 2020 4-H fair celebration

COMMUNITY ENGAGEMENT

Somerset County 4-H youth clubs have been a vital part of their community during COVID-19. Focusing on projects that both uplift the spirits of front-line workers while providing masks and meals to their community, our 4-Hers have a strong sense of leadership and purpose. The Crazy Frog Hoppers distribution of “Hero Bags” earned them a State and Regional New Jersey Junior American Citizens Contest for Community Service award which puts them in the running on the national level.

To learn more, visit our website: 4histops.org/making-a-difference

CLUBS & VOLUNTEERS

68
Clubs across STEM, Animal Science, Healthy Living & Nutrition, and Arts & Culture

755
Combined adult volunteers and youth members

18,321
Hours of volunteer service

$518,850
Worth of Volunteer hours

Lisa Rothenburger County 4-H Agent
Carol Ward County 4-H Agent
Yhannels Limongi Fair Coordinator
Lisa Darby Program Coordinator
Jennifer Korneski Program Coordinator

Kristine Manganelli Program Coordinator
Susan Rothburl Administrative Assistant
Annette Smutko Administrative Assistant
Julie Polyak Business Manager
Calvin Embleton Marketing & Communications

Feel free to call us at (908) 526-6644 or email us at somersetcounty4H@co.somerset.nj.us
Visit us online at 4histops.org or follow us on social media @SCNJ4H
FAMILY & COMMUNITY HEALTH SCIENCES 2020 IMPACT

SOCIAL MEDIA

937
Followers across our entire social media presence

310+
Hours of content watched across our Facebook and YouTube Accounts

88
Educational videos in our Facebook Live series

597
Subscribers to our monthly email newsletter

“I made this recipe for dinner tonight and it was so easy and delicious!”

“I enjoy your classes a lot. Thank you for providing a bright spot in my week!”

COMMUNITY OUTREACH

37
Webinars hosted online

18
Classes held in-person pre-pandemic

905
Adults reached between in-person and online classes

391
Youth reached between in-person and online classes
SUCCESS SPOTLIGHT

23
Students in one class each in Bernardsville & Manville school districts enjoyed on-going lessons on gardening, food, & nutrition

50
People participated in 4 home food preservation webinars

1
Month-long celebration of Hispanic Heritage Month across 4 healthy eating demos

SEMINARS & WORKSHOPS

Adaptable for in-person and virtual needs, our seminars and workshops provide a wealth of information on food, nutrition and health; food safety; food preservation and food security. You can learn more by heading to our website at: somerset.njaes.rutgers.edu/fchs/all-workshops.html.

COMMUNITY PARTNERS

Somerset County Senior Centers • Hidden Brook Senior Center, Franklin • Alexander Batcho Intermediate School, Manville • Bernardsville High School STAR Program • Healthier Somerset • Building Bridges for Better Health - Bound Brook & South Bound Brook • Literacy Volunteers of Somerset County • North Plainfield Library • Somerville Library • Bernards Library • Somerset Community Action Program, Franklin • Posana Health • Central Jersey Family Health Consortium • Somerset County Council on Young Children • Family Success Center • State Family & Community Health Sciences

Daryl Minch FCHS Educator
Jennifer Korneski Program Coordinator
Sigrid Solis Program Coordinator

Julie Polyak Business Manager
Calvin Embleton Marketing & Communications

Feel free to call us at (908) 526-6644 or email us at minch@njaes.rutgers.edu
Visit us online at somerset.njaes.rutgers.edu/fchs or follow us on social media @SCNJFCHS
AUDIENCE ENGAGEMENT

13  In-person teaching events pre-pandemic
727  Attendees of our in-person events
39  Hours of in-person instruction

HELPLINE SUCCESS

The Rutgers Master Gardener Program of Somerset County continued its mission of public education and outreach by providing their lawn and garden helpline service throughout 2020. Although traditionally provided in-person and over the phone, volunteers quickly adjusted to the virtual demand and logged more than 240 helpline hours in total through email submissions. This dynamic and free service is continuing to grow as we move into a new gardening season.

To learn more, visit our website: somerset.njaes.rutgers.edu/master-gardeners

RUTGERS MASTER GARDENERS

3,271  Hours of volunteer service
$102,742  Worth of volunteer hours
745  Lawn, garden, landscaping, and pest questions received & researched
A LIFETIME OF SERVICE

After more than 30 years of service to the residents of Somerset County, Joe Gyrion retired as the RCE Horticulturalist in August. Joe was instrumental in starting the Rutgers Master Gardener Volunteer Program here in Somerset County back in 1993, a program that continues to thrive today. He is well-known statewide for his expertise in insect and disease diagnostic skills, and is a highly sought-after instructor for botany and entomology, to name a few. Joe was highly engaged with literally thousands of residents and volunteers over his career. Passionate about gardening, horticulture, teaching, and learning, Joe seemed to instill the same in everyone he met. Joe planted seeds for success in every garden corner of his program.

COMMUNITY PARTNERS

Whiton School • Pine Grove Manor • Harrison School, North Plainfield
Somerset County VoTech • Habitat for Humanity • Somerset County Park Commission
Franklin Food Bank and Farm • Somerset County Office on Aging and Disability Services
Stein Residence • The ARC of Somerset County • Camp Jotoni • Washington Valley Park
Snyder Research and Extension Farm • NJ Farm Bureau • NJ Dep. Of Agriculture
NJ Department of Environmental Protection • Somerset County Board of Agriculture
and Agriculture Development Board • Somerset - Union Soil Conservation District
Farm Service Agency • North Jersey RC&D

Nick Polanin ANR Agent
Roslyn Dvorin Environmental Coordinator
Marilyn Cubano Administrative Assistant
Julie Polyak Business Manager
Calvin Embleton Marketing & Communications

Feel free to call us at (908) 526-6293 or email us at mcubano@co.somerset.nj.us.
Visit us online at somerset.njaes.rutgers.edu/ag and follow us on social @SCNJANR and @SCNJRMG