

WE **R** HERE WHEN YOU NEED US

**RUTGERS COOPERATIVE EXTENSION OF SOMERSET COUNTY**

**4-H YOUTH DEVELOPMENT 2020 IMPACT**

## SOCIAL MEDIA



**60,084**

Plays across our  
TikTok videos



**892,900**

Views across all  
GIPHY GIF's & Stickers



**43.5**

Hours of YouTube  
content watched

## SUCCESS SPOTLIGHT

The Somerset County 4-H Student Ambassadors for Community Health (SACH) Club has been recognized for their work in the Bound Brook community. They have increased street safety with crosswalk murals, revamped and renamed Mariposa Park, created a story book trail with butterflies painted by local artists, built a Little Free Pantry, and developed a website that focuses on mental health awareness for teens. They have been recognized with nine different awards at the town, county, state, regional, and national levels including the *2020 National Winner for Beyond Youth Leadership Award* by the National Association of Extension 4-H Youth Development Professionals (NAE4-HYDP).

To learn more, visit our website: [4histops.org/making-a-difference](https://4histops.org/making-a-difference)



## VIRTUAL ENGAGEMENT



**2,620**

Followers across  
our entire social  
media presence



**938**

Subscribers to  
our weekly  
email newsletter



**1,856**

Viewers across  
our CloverTalks  
Instagram Live Series

## VIRTUAL OUTREACH



**107**

Youth engaged in NJ 4-H from Home programs run by Somerset County 4-H



**101**

Participants involved in online Short Term Exploratory Program (STEP) Clubs



**12,825**

Readers across our county and state educational blogs



**1,902**

Views across our *Celebrate the Great* virtual 2020 4-H fair celebration

## COMMUNITY ENGAGEMENT

Somerset County 4-H youth clubs have been a vital part of their community during COVID-19. Focusing on projects that both uplift the spirits of front-line workers while providing masks and meals to their community, our 4-H'ers have a strong sense of leadership and purpose. The Crazy Frog Hoppers distribution of "Hero Bags" earned them a State and Regional *New Jersey Junior American Citizens Contest for Community Service* award which puts them in the running on the national level.

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## CLUBS & VOLUNTEERS



**68**

Clubs across STEM, Animal Science, Healthy Living & Nutrition, and Arts & Culture



**755**

Combined adult volunteers and youth members



**18,321**

Hours of volunteer service



**\$518,850**

Worth of Volunteer hours

**Lisa Rothenburger** County 4-H Agent

**Carol Ward** County 4-H Agent

**Yhannels Limongi** Fair Coordinator

**Lisa Darby** Program Coordinator

**Jennifer Korneski** Program Coordinator

**Kristine Manganelli** Program Coordinator

**Susan Rothburd** Administrative Assistant

**Annette Smutko** Administrative Assistant

**Julie Polyak** Business Manager

**Calvin Embleton** Marketing & Communications

Feel free to call us at (908) 526-6644 or email us at [somersetcounty4H@co.somerset.nj.us](mailto:somersetcounty4H@co.somerset.nj.us)

Visit us online at [4histops.org](https://4histops.org) or follow us on social media @SCNJ4H

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SOMERSET COUNTY



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**FAMILY & COMMUNITY HEALTH SCIENCES 2020 IMPACT**

## SOCIAL MEDIA



**937**

Followers across  
our entire  
social media  
presence



**310+**

Hours of content  
watched across  
our Facebook and  
YouTube Accounts



**88**

Educational  
videos in our  
Facebook  
Live series



**597**

Subscribers  
to our monthly  
email newsletter



**"I made this  
recipe for  
dinner tonight  
and it was  
so easy and  
delicious!"**



**"I enjoy your  
classes a lot.  
Thank you for  
providing a  
bright spot in  
my week!"**



## COMMUNITY OUTREACH



**37**

Webinars  
hosted online



**18**

Classes held  
in-person  
pre-pandemic



**905**

Adults reached  
between in-person  
and online classes



**391**

Youth reached  
between in-person  
and online classes



## SUCCESS SPOTLIGHT



**23**

Students in one class each in Bernardsville & Manville school districts enjoyed on-going lessons on gardening, food, & nutrition



**50**

People participated in 4 home food preservation webinars



**1**

Month-long celebration of Hispanic Heritage Month across 4 healthy eating demos

## SEMINARS & WORKSHOPS

Adaptable for in-person and virtual needs, our seminars and workshops provide a wealth of information on food, nutrition and health; food safety; food preservation and food security. You can learn more by heading to our website at: [somerse.njaes.rutgers.edu/fchs/all-workshops.html](https://somerse.njaes.rutgers.edu/fchs/all-workshops.html).



## COMMUNITY PARTNERS

Somerset County Senior Centers • Hidden Brook Senior Center, Franklin • Alexander Batcho Intermediate School, Manville • Bernardsville High School STAR Program • Healthier Somerset • Building Bridges for Better Health - Bound Brook & South Bound Brook • Literacy Volunteers of Somerset County • North Plainfield Library • Somerville Library • Bernards Library • Somerset Community Action Program, Franklin • Posana Health • Central Jersey Family Health Consortium • Somerset County Council on Young Children • Family Success Center • State Family & Community Health Sciences

**Daryl Minch** FCHS Educator

**Jennifer Korneski** Program Coordinator

**Sigrid Solis** Program Coordinator

**Julie Polyak** Business Manager

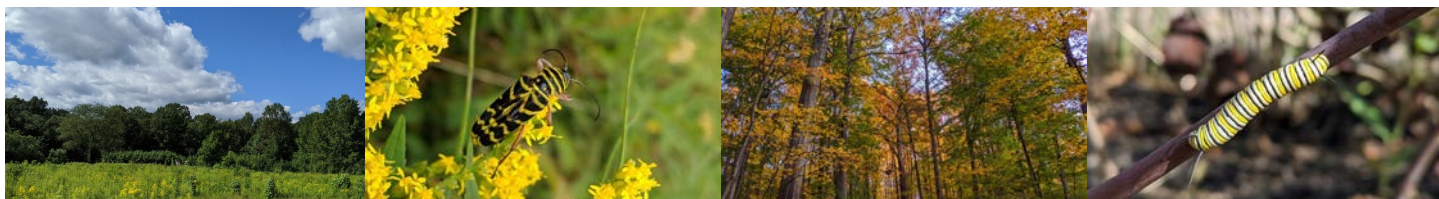
**Calvin Embleton** Marketing & Communications

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## RUTGERS COOPERATIVE EXTENSION OF SOMERSET COUNTY

### AGRICULTURE & NATURAL RESOURCES 2020 IMPACT

#### AUDIENCE ENGAGEMENT



**13**

In-person teaching  
events pre-pandemic



**727**

Attendees of our  
in-person events



**39**

Hours of in-person  
instruction

#### HELPLINE SUCCESS

The Rutgers Master Gardener Program of Somerset County continued its mission of public education and outreach by providing their lawn and garden helpline service throughout 2020. Although traditionally provided in-person and over the phone, volunteers quickly adjusted to the virtual demand and logged more than 240 helpline hours in total through email submissions. This dynamic and free service is continuing to grow as we move into a new gardening season.

To learn more, visit our website:  
[somerset.njaes.rutgers.edu/master-gardeners](https://somerset.njaes.rutgers.edu/master-gardeners)



#### RUTGERS MASTER GARDENERS



**3,271**

Hours of  
volunteer  
service



**\$102,742**

Worth of  
volunteer  
hours



**745**

Lawn, garden,  
landscaping, and  
pest questions  
received & researched

## ONLINE OUTREACH



**765**

Followers across  
our entire social  
media presence



**20,000**

Average views per  
month on our Plant  
& Pest Advisory blog



**1,922**

Views across our  
educational video  
series on YouTube

## A LIFETIME OF SERVICE

After more than 30 years of service to the residents of Somerset County, Joe Gyurian retired as the RCE Horticulturalist in August. Joe was instrumental in starting the Rutgers Master Gardener Volunteer Program here in Somerset County back in 1993, a program that continues to thrive today. He is well-known statewide for his expertise in insect and disease diagnostic skills, and is a highly sought-after instructor for botany and entomology, to name a few. Joe was highly engaged with literally thousands of residents and volunteers over his career. Passionate about gardening, horticulture, teaching, and learning, Joe seemed to instill the same in everyone he met. Joe planted seeds for success in every garden corner of his program.



## COMMUNITY PARTNERS

Whiton School • Pine Grove Manor • Harrison School, North Plainfield  
Somerset County VoTech • Habitat for Humanity • Somerset County Park Commission  
Franklin Food Bank and Farm • Somerset County Office on Aging and Disability Services  
Stein Residence • The ARC of Somerset County • Camp Jotoni • Washington Valley Park  
Snyder Research and Extension Farm • NJ Farm Bureau • NJ Dep. Of Agriculture  
NJ Department of Environmental Protection • Somerset County Board of Agriculture  
and Agriculture Development Board • Somerset - Union Soil Conservation District  
Farm Service Agency • North Jersey RC&D

**Nick Polanin** ANR Agent

**Roslyn Dvorin** Environmental Coordinator

**Marilyn Cubano** Administrative Assistant

**Julie Polyak** Business Manager

**Calvin Embleton** Marketing & Communications

Feel free to call us at (908) 526-6293 or email us at [mcubano@co.somerset.nj.us](mailto:mcubano@co.somerset.nj.us).  
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